

# James Arnold

## Areas of Expertise

Club / Resort Management  
Event organisation  
Leadership  
Financial Planning

## Industry and Sector Experience

Clubs, Events, Resorts, First class private clubs

## Organisations

APIGS  
Arabella Golf & Spa Resort Mallorca  
Bekay Properties  
Starwood  
RedGolf Germany  
Olching GC Germany

## Functional Experience

CEO / Operations Manager /Head Professional

## Education

High School / PGA

## Professional summary

James has an excellent reputation for quality management and staff leadership at various different cultural levels. His communication and language skills enable him to adjust to any level required and his vast golf experience coupled with his strong self discipline, rounds off his qualities. James is very competent in producing business plans and budgets for any golf operation whether being a potential project or an existing project whilst being a very strong believer in high quality effective management and customer satisfaction.

James has gained his experience rising from the PGA ranks to running private golf clubs, public golf courses and 5 star Resorts. This unique combination, covering all markets in central Europe, gives him seldom found qualities. He has successfully completed start to finish projects, opening courses in various

countries, adjusting to suit the budgets and cultures .His time within the Arabella / Starwood group in Mallorca provided him with great experience in coordinating golf and hotel operations and achieving high operative profits whilst implementing similar standards and achieving high customer .satisfaction. During his employment with the Arabella group James surveyed and produced extensive studies on existing properties successfully resulting in the acquisition of existing golf clubs – resorts for the investor.

James has been functional in the development of various PGAs in Europe and has strongly advised and supported first class suppliers to the retail industry. His influence in creating high powered buying groups in Europe created a binding relationship to renowned quality brands.

James has owned and operated his own international golf academy and organized international tournaments in various countries, thus giving him an in depth knowledge of various profit / quality orientated departments within a club / Resort. His capability to adapt to different cultures and languages provides him with international strength. James enjoys a hand's on operative approach and being closely involved with his clients and staff.

James was educated in Great Britain and followed his school education with a PGA education program resulting in him being the youngest ever PGA qualified professional, this enabled James to create his own path of development, moving him from one positive experience to the next.